

# Connection Advertising Rates

Advertising rates are based on a column-inch system. The *Connection* typically runs with 3 columns of about 3 1/8 inches each. An ad of one column-inch would have the dimensions 1" high by up to 3 1/8 inches wide. **Samples of ad sizes and rates are shown below, but we can accept any size ad.**

All advertising should be delivered in a camera-ready format, or electronically. For clients needing assistance with layout, graphic design or production, we can recommend a graphic design company. Any extra charges incurred will be passed along in our billing to you. **Ads are black and white only.**

A **discount of 10%** is available for all businesses advertising in **4 consecutive issues**. Payment must be received in full for all four issues when the first ad is placed to receive the discount.

**Rates:**

Less than 6 column inches - \$12 per column inch  
6 column inches & larger - \$10 per column inch

**Deadlines:**  
Aug. 20<sup>th</sup> for September issue  
Oct. 20<sup>th</sup> for November issue  
Jan. 20<sup>th</sup> for February issue  
Mar. 20<sup>th</sup> for April issue



1 column x 4 inches  
(4 column inches)  
**Only \$48 per issue**  
**Or \$173 per year**

3 1/8 inches wide

Parent Child Preschools of Oregon  
PO Box 42535  
Portland, Oregon 97242  
Phone 503-293-6161  
pcpo@pcpo.info  
  
Visit our website for  
information on co-op  
preschools & events!  
[www.oregonpreschools.org](http://www.oregonpreschools.org)

Business card size  
1 column x 2 inches  
**Only \$24 per issue**  
**Or \$87 per year**

PCPO ~ Supporting Developmentally Appropriate  
Programs in Parent Participation Cooperative  
Preschools in Oregon and Washington



6 column inches  
**Only \$60 per issue**  
**Or \$216 per year**

Lots of space for graphics, photos, information about your business or services,  
  
List of upcoming events, times, locations, descriptions, etc.

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